

Public Diplomacy and Language Education: Surveying the Landscape



Project Title	Public Diplomacy and Language Education: Surveying the Landscape
Project Summary	Research government investment in language education in support of public diplomacy goals around the world.
Country	United States
Country/Region of Focus	Global

Project Description

Research and present a comparative analysis of government investment in language education (direct learner programs, teacher education, etc.) in support of public diplomacy. Survey how key international players in this arena construct programs and what motivates activity in this domain by investigating: investment of financial and human resources, global organizational structure, local implementation models, global distribution of resources, and online presence. In addition, a comparison with private sector international language program investments and models will provide additional context for the research. Interns will work with Regional English Language Officers to develop research questions to focus on a particular regional area or aspect of language learning and diplomacy.

Required Skills or Interests

Skill(s)

Analytical writing

Cultural diplomacy

Research

Additional Information

Preference will be given to candidates enrolled in MA-level studies in international education, Teaching English to Speakers of Other Languages (TESOL), public diplomacy, or closely related fields.

Strong foreign language skills are a plus, especially Chinese, Russian, German, French, Spanish. The primary audience for this research is the Office of English Language Programs in the Bureau of Educational and Cultural Affairs, including Regional English Language Offices in Embassies worldwide. Learn more about our work here: <https://eca.state.gov/about-bureau/organizational-structure/office-english-language-programs>

Language Requirements

None